

**Jeffrey C Brenner, MD**  
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## **Education**

6/95 - 6/98	<b>Swedish Family Medicine Residency</b> Seattle, WA	
8/90 - 6/95	<b>Robert Wood Johnson Medical School</b> Piscataway, NJ	MD
8/87 - 5/90	<b>Vassar College</b> Poughkeepsie, NY	BA

- Graduated in three years with honors in biology

## **Professional and Volunteer Experience**

7/12 – present	<b>Medical Director, Urban Health Institute at Cooper University Hospital</b>	
		<ul style="list-style-type: none"><li>• Started dedicated business unit at Cooper focused on improving care of the underserved and reducing cost of care. Includes 20 medical and surgical specialties. Received \$1 million dollar start-up grant to hire new, business trained innovation team and has annual budget of \$5 million with 45 staff.</li></ul>
7/03 - present	<b>Founder &amp; Executive Director, Camden Coalition of Healthcare Providers</b>	
		<ul style="list-style-type: none"><li>• Built and run independent coalition of health providers in Camden to improve quality, capacity, and accessibility of the local healthcare delivery system</li><li>• Manage \$5 million annual budget and staff of 50 full and part-time employees</li><li>• Started and operate regional health information exchange</li></ul>
11/09 – 1/11	<b>Director, Ambulatory Clerkship at Cooper Medical School at Rowan University</b>	
11/09 – 1/11	<b>Member, Founding Curriculum Committee for Cooper Medical School at Rowan University</b>	
		<ul style="list-style-type: none"><li>• Co-chair subcommittee for content areas in: medical ethics, health economics, leadership, disease prevention, evidence-based medicine, patient safety, quality improvement, medical history, and ambulatory care.</li></ul>
4/08 – 5/09	<b>Consultant, Mercer Health and Benefits Consulting</b>	

- Provide advice on labor union funded healthcare project to target high cost/high needs patients in Atlantic City, NJ

4/08 – 5/09 **Consultant, DocVia**

- Provide consulting services to Health IT Company designing e-tools to improve communication between patients, providers, and staff. Platforms include SMS text messaging, the iPhone, and the web. Consulting services include project planning and software design.

7/05 – 1/10 **Course Co-Director, Continuity of Care Course**  
Robert Wood Johnson Medical School, Camden, NJ

- Designed and implemented a new service learning course in the medical school to teach principles of humanism, continuity of care, professionalism, and community service

1/05 – 6/08 **Board Member, New Jersey Academy of Family Medicine**

1/03 – 5/09 **Owner/Physician, Camden Family Medicine**  
639 Cooper St, Camden, NJ

- Opened and operate private medical practice in Camden, NJ
- Provide full-spectrum family health care in English and Spanish to children, adults, and the elderly including home visits, prenatal care, and deliveries
- Implemented Electronic Health Records system with entirely paperless office
- Provide on-site care for vulnerable psychiatric patients at a local mental health day program
- Practice acquired by Cooper Hospital

12/02 – 12/09 **Medical Director, AHEC Mobile Health Outreach Van**

- Hire and oversee medical staff for a mobile outreach van that provides health screenings for patients at high risk of acquiring HIV including homeless patients, drug addicts, and prostitutes.

12/01 - present **Fiscal Agent and Host, CAMconnect**

- Recruited independent, Camden-based non-profit organization to Department of Family Medicine that links the community with relevant local data
- Assist organization with the collection and distribution of neighborhood level data analysis and reports on education, housing, health, crime, voter participation, the city budget
- Expanded organization to over fifty dues paying organizational and individual members
- Manage staff and finances

9/99 – 1/11 **Faculty Mentor, Urban Health Initiatives**  
UMDNJ-Robert Wood Johnson Medical School, Camden, NJ

- Oversee medical school student community outreach program
- Supervise medical students who started and currently run three free evening clinics for uninsured Camden City residents
- Created a volunteer program in which medical students teach CPR and first aid in the community
- Organized a community health education program using volunteer physicians and medical students to conduct “Ask a Health Provider” educational seminars at local daycare centers
- Mentored student to write grant applications which raised \$26,000 for the organization

3/99 – 5/09 **Medical Director, LEAP Academy Health Center**  
Leap Academy Charter School, Camden, NJ

- Designed, equipped, staffed, and administered family health center for the students and families of the LEAP Academy Charter School
- Assisted in writing a grant for \$430,000 over one year to expand the LEAP Academy Health Center

10/98 – 1/11 **Clinical Instructor, Dept of Family Medicine**  
UMDNJ-Robert Wood Johnson Medical School, Camden, NJ

- Preceptor and lecturer for the family medicine clerkship

8/02 – 7/07 **Member, Admissions Committee**  
UMDNJ-Robert Wood Johnson Medical School, Camden, NJ

8/04 – 12/04 **Chair, Committee to Study Needle Exchange for Camden**

- Committee created by Camden City Council to propose legislation to legalize needle exchange in Camden
- Resulted in passage of legislation in Camden but later declared invalid by a State Superior Court Judge
- Executive order of Governor McGreevy overturned court decision and resulted in legalization of needle exchange in Camden
- Provided research assistance to NJ State Assembly leadership on issue

7/02 – 7/04 **Member, Curriculum Committee**  
UMDNJ-Robert Wood Johnson Medical School, Camden, NJ

12/01 – 6/05 **Member, Board of Directors**  
Camden County Chapter of the American Red Cross, Camden, NJ

10/98 – 12/02 **Staff Physician, Cramer Hill Office**

Cooper Family Medicine, Camden, NJ

- Provided bilingual care including: obstetrics, pediatrics, geriatrics, home-visits to an urban, under-served community

5/97 - 6/98

**Resident Chair, Community Medicine Curriculum**

Swedish Family Medicine Residency, Seattle, WA

- Organized community medicine curriculum for family medicine residents
- Started midwifery rotation for residents and volunteered as a physician at a free-clinic for homeless teenagers

5/97 - 6/98

**Vice-President, Board of Directors**

Pacific Crest Biodiversity Project, Seattle, WA

- Provided leadership to environmental group opposed to timber harvesting in the Northwest forests

1/92 - 8/93

**Director, HIPHOP**

The Homeless and Indigent Population Health Outreach Project  
UMDNJ-Robert Wood Johnson Medical School, Piscataway, NJ

- Co-founded and directed medical student community outreach project
- Expanded project to: three student-run clinics, a home visit project, and a health workshop project
- Created the first, student-run elective courses at the medical school
- Wrote two successful federal grant proposals: a \$20,000 seed grant and a \$300,000 project grant

**Honors and Awards**

6/95

**Annual Community Service Award**

Robert Wood Johnson Medical School, Piscataway, NJ

5/01

**Golden Apple Teaching Award**

Robert Wood Johnson Medical School, Camden, NJ

9/01

**Hope Lynch Memorial Award for Public Education**

Camden County Chapter American Red Cross

11/01

**University Award for Service and Outreach to the Community**

University of Medicine and Dentistry of New Jersey

5/02

**Golden Apple Teaching Award**

Robert Wood Johnson Medical School, Camden, NJ

12/03

**Humanism in Medicine Award- Honoree**

American Association of Medical Colleges

9/04      **Family Physician of the Year**  
New Jersey Association of Family Physicians

3/08      **Alpha Omega Alpha Medical Honor Society**  
Robert Wood Johnson Medical School, Piscataway NJ

5/09      **Family Medicine Attending of the Year**  
Robert Wood Johnson Medical School, Camden, NJ

1/10      **Healthcare Professional of the Year**  
New Jersey Hospital Association, Princeton, NJ

11/13      **MacArthur Fellowship**  
MacArthur Foundation, Chicago, Ill

**Grants**

4/93      **The Homeless and Indigent Population Health Outreach Project**  
Corporation for National and Community Service        \$20,000  
Washington, DC

5/94      **Homeless and Indigent Population Health Outreach Project (co-author)**  
Corporation for National and Community Service        \$300,000  
Washington, DC

10/00      **Health Outreach Project (faculty advisor for student-written grant)**  
American Association of Medical Colleges                \$12,000  
Washington, DC

11/01      **Health Outreach Project (faculty advisor for student-written grant)**  
American Association of Medical Colleges                \$9,000  
Washington, DC

12/01      **LEAP Academy Health Center (co-author)**  
Robert Wood Johnson Foundation                        \$430,000  
Princeton, NJ

3/02      **Health Outreach Project (faculty advisor for student-written grant)**  
Campbell Soup Foundation                                \$5,000  
Camden, NJ

6/02      **Camconnect Data Warehouse**  
Annie E Casey Foundation                                \$75,000

	Baltimore, MD	
12/03	<b>Camconnect Data Warehouse</b> Annie E Casey Foundation Baltimore, MD	\$50,000
8/05	<b>Camconnect Data Warehouse</b> Annie E Casey Foundation Baltimore, MD	\$50,000
2/06	<b>Camden Coalition of Healthcare Providers</b> Robert Wood Johnson Foundation Princeton, NJ	\$50,000
5/07	<b>Camden Coalition of Healthcare Providers</b> Robert Wood Johnson Foundation Princeton, NJ	\$300,000
6/07	<b>Camden Coalition of Healthcare Providers</b> Centene Foundation	\$30,000
2/09	<b>Camden Coalition of Healthcare Providers</b> <b>Building a Citywide DM Collaborative</b> Merck Foundation	\$2,000,000
11/09	<b>Camden Coalition of Healthcare Providers</b> <b>The Camden Health Information Exchange</b> State of NJ and Federal Government ARRA	\$1,000,000
7/10	<b>Camden Coalition of Healthcare Providers</b> <b>Building Capacity of the Coalition</b> Nicholson Foundation Newark, NJ	\$327,000
12/11	<b>Camden Coalition of Healthcare Providers</b> Robert Wood Johnson Foundation Princeton, NJ	\$900,000
9/12	<b>Camden Coalition of Healthcare Providers</b> Commonwealth Fund New York, NY	\$254,000
11/12	<b>Camden Coalition of Healthcare Providers</b> <b>Building Capacity of the Coalition</b> Nicholson Foundation Newark, NJ	\$660,000

7/12	<b>Camden Coalition of Healthcare Providers Linked to Care</b> CMS- CMMI Innovation Grant	\$2,700,000
2/13	<b>Urban Health Initiative, Cooper Health System Building a New Urban Clinical Delivery Model</b> Nicholson Foundation Newark, NJ	\$1,100,000
11/13	<b>Camden Coalition of Healthcare Providers Building Capacity of the Coalition</b> Nicholson Foundation Newark, NJ	\$1,100,000

### **Research and Publications**

10/13	<b>Generating Hypotheses About Care Needs of High Utilizers: Lessons from Patient Interviews</b> Dawn B. Mautner, Hauchie Pang, Jeffrey C. Brenner, Judy A. Shea, Kennen S. Gross, Rosemary Frasso, and Carolyn C. Cannuscio. Population Health Management. October 2013, 16(S1): S-26-S-33.
10/13	<b>Building a Citywide, All-Payer, Hospital Claims Database to Improve Health Care Delivery in a Low-Income, Urban Community</b> Kennan Gross, Jeffrey C. Brenner, Aaron Truchil, Ernest M. Post, and Amy Henderson Riley. Population Health Management. October 2013, 16(S1): S-20-S-25
4/11	<b>Reducing Disparities in Diabetes: The Alliance Model for Health Care Improvements</b> Noreen M. Clark, PhD, Jeffrey Brenner, MD, Patria Johnson, MSSW, Monica Peek, MD, MPH, Harmony Spoonhunter, BA, James Walton, DO, Julia Dodge, MS, RN, and Belinda Nelson, PhD, Diabetes Spectrum November 2011 vol. 24 no. 4 226-230.
7/10	<b>Building an Accountable Care Organization in Camden, NJ</b> Prescriptions for Excellence in Health Care; Vol. 1: Iss. 9, Article 3.
5/10	<b>Proposal for a Demonstration Program for Accountable Care Organizations (ACOs) in Urban, Underserved Communities in New Jersey</b> Garden State Focus: the NJ Chapter of the Healthcare Financial Management Association; May/June 2010; Vol 56 p 2.
7/09	<b>Reforming Camden's Health Care System - One Patient at a Time</b> Prescriptions for Excellence in Health Care; Vol. 1: Iss. 5, Article 10.
6/09	<b>An Imperative to Lower Costs: The Greatest Chance for Long-Term Success for the PCMH Movement</b> The Medical Home News. June 2009; Vol 1(4) p 1.

1/08      **The Challenges of Running an Urban Family Medicine Practice**  
 Health Care Review Jan 2008; Issue 10

7/06      **Report- Camden Hospital and Emergency Room Health Data**  
 Camconnect website- [www.camconnect.org](http://www.camconnect.org)

7/06      **Report- Camden Demographics**  
 Camconnect website- [www.camconnect.org](http://www.camconnect.org)

1/03      **Report- The Geography of Accidents and Injuries in Camden**  
 Camconnect website- [www.camconnect.org](http://www.camconnect.org)

3/02      **Poster presentation- Rates of Obesity at LEAP Academy Charter School**  
 UMDNJ Research Day

**Selected Presentations**

7/10      **Building an Accountable Care Organization in Camden, NJ**  
 Merck Grand Rounds  
 Upper Gwynned, PA

6/10      **Keynote Speaker- Healthcare Reform and Your Career**  
 GME Graduation Dinner for Cooper Hospital

6/10      **Accountable Care Organizations and Medicare and Medicaid Reimbursement Changes**  
 American Law Institute/American Bar Association  
 New York, NY

6/10      **ACO's and Healthcare Reform**  
 NJ Citizen Action Conference  
 New Brunswick, NJ

5/10      **How Can We Improve Care for the Highest Cost, Highest Needs Patients?**  
 Crozier Family Medicine Grand Rounds, Springfield, PA

4/10      **Overview of the Camden Coalition of Healthcare Providers**  
 Grand Rounds Mercy Hospital, Scranton, PA

4/10      **How Can We Improve Care for the Highest Cost, Highest Needs Patients?**  
 NJ Association of Mental Health Agencies Annual Conference, Edison, NJ

3/10      **Transforming Practices with At-Risk Patient Populations: the Camden Citywide Diabetes Initiative**  
 Lehigh Valley Health Network Conference, Lehigh Valley, PA

1/10      **Coalition-building to Improve Integrated Care**  
 University Behavioral Healthcare Annual Conference  
 Somerset, NJ

11/09      **Building Patient Centered Medical Homes in America's Poorest City**

Health Policy Forum- Jefferson School of Population Health  
Philadelphia, PA

2/08      **Funding and Managing Electronic Health Record Technology in Economically Disadvantaged Communities**  
HIMMS- Health Information and Management Systems Society  
Annual Conference  
Orlando, FL

1/08      **The Collapse of Primary Care and Its Impact on the Health of the Community**  
Community Health Annual Lecture  
Robert Wood Johnson Medical School  
Piscataway, NJ

1/08      **Building a Comprehensive Health Database for Use in a City-wide Disease Management System**  
Department of Health Policy- Grand Rounds  
Jefferson Medical School  
Philadelphia, PA

12/07      **The Camden Health Database: A Tool for Local Health System Improvement**  
Department of Psychiatry- Grand Rounds  
Robert Wood Johnson Medical School  
Camden, NJ

9/07      **Experience Building a Comprehensive Health Database for Use in City-wide Health Management Systems**  
The Disease Management Association of American  
Las Vegas, NV

5/07      **Experience Building a Comprehensive Health Database for Use in City-wide Health Management Systems**  
The Disease Management Colloquium  
Philadelphia, PA

4/07      **The Undifferentiated Differential Diagnosis**  
School of Nursing- Nurse Practitioner Program  
Philadelphia, PA

1/07      **The Social Determinants of Health**  
Rutgers University School of Nursing- BSN Nursing Program  
Camden, NJ

1/07      **An Overview of Camden Health Data and Efforts to Build a Citywide Health Improvement Coalition**  
Corporate Headquarters of University Health Plan (Medicaid HMO)  
Edison, NJ

12/06      **An Overview of Camden Health and Demographic Information**  
Brown Bag Lunch

	William Penn Foundation Philadelphia, PA
10/06	<b>Perspectives on Practicing Primary Care in an Underserved Community</b> National Primary Care Week Forum University of Pennsylvania School of Medicine Philadelphia, PA
3/06	<b>Experience Building a Camden Health Database</b> Dept of Family Medicine- Grand Rounds UMDNJ- New Jersey Medical School Newark, NJ
<b>Skills</b>	Fluent in Spanish. Skilled in computer networking, medical information technology implementation, and database design.